



## **Tree Branch Entertainment – Promotions & Event Information**

## **Our Process**

Tree Branch Entertainment is dedicated to making event promotion simple and effective for our partners. We handle the heavy lifting so you can focus on what you do best — providing great service and a memorable experience for your guests.

### Here's how we work with you step by step:

### **Initial Planning**

We collect event details from you:

- Date and Time
- Address & Venue Name
- Drink Specials & Food Features
- Event Theme
- Any additional promotions, giveaways, or highlights you'd like featured.

#### **Promotional Draft**

Our creative team designs a rough draft of the promotional materials (flyers, social media posts, and ticketing pages). We send the draft to you for review and feedback. You confirm or request edits so the final product matches your vision.

## Promotion & Marketing

Once approved, we launch a full-scale promotional campaign across:

- Website & Ticketing Platforms
- Social Media Channels
- Email Marketing Lists
- Partner & Influencer Networks

#### **Day-of Event Support**

Our team provides coordination to ensure smooth operations, with signed and contracted staff including DJs, bartenders, waitstaff, and licensed security. We work with your venue staff to keep traffic steady and maximize sales.

### Why Work With Us?

- Hassle-free event promotion we manage all logistics
- Increased revenue from guaranteed foot traffic
- Professional marketing with your brand included
- Access to our entertainment staff and local connections

## What We Need From You

To get started, simply provide:

- Event Date & Time
- Venue Name & Address
- Potential Drink/Food Specials or offers
- Any event-specific details (themes, performers, sponsors, etc.)
- We will handle the rest.

## **Next Steps**

- Share your event details with us.
- Receive a rough draft of your promotional materials.
- Approve or request edits.
- Launch the event promotion and get ready for a packed venue.

# **Sample Flyer**

This is a rough draft of how a promotional flyer would be presented. We would change details and imagery to best suit your venue and event needs.

